

MITCH
POPE



MITCH POPE

ABOUT ME

I am a graphic illustrator, designer and maker of things. I graduated from the University of Westminster's Illustration and Visual Communication with a 2:1. I bring ideas to life, create experiences and collaborate with other creators and artists to realise their ideas in new dimensions.

CONTACT

- Mitchpop93@gmail.com
- 07783473493

SKILLS

- Design, Illustration and Making.
- ADOBE Creative Suit, Illustrator, Photoshop, After Effects, and Javascript automation.
- CO2 Laser Cutting & CNC.
- UV Printing and maintenance.
- Product design, graphics, web.
- Customer service & communication

EDUCATION

- **B.A. Illustration and Visual Communication**
University of Westminster
2013-2016
- **Extended Diploma in Art and Design**
AUCB - Bournemouth
2010-2012

EXPERIENCE

• South Coast Crafted

Director | 2023 - Present

After our success with LLBG we decided to rebrand as South Coast Crafted in order to champion our best selling laser cut products, allowing me to develop automations, laser CNC production and maintenance. All my other duties remained: heading up branding, product design, web design, marketing, and customer support for our sales channels including SouthCoastCrafted.com.



• Little Letterbox Gift Company

Director | 2022-2023

Designing, customising and producing bespoke products for online retail. I developed and maintained the branding, graphic design, the products, managed production, marketing, and customer support. Including computer automation, and laser CNC production and maintenance.



• High Marsh Ltd

Production Manager | 2017-2022

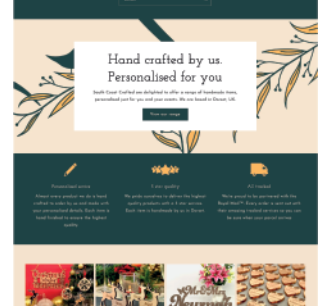
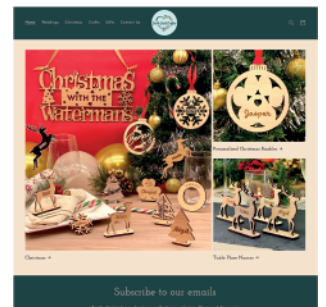
Creating and developing personalised products for online retail. Managing laser CNC production, and developing computer automations including illustrator automation with javascript. Gaining experience with CO2 laser and UV printer maintenance and production.

• Graphics & Web Development

Steven Foston (Event DJ & equipment) | 2012-Present

Working as a freelance web designer for an equipment hire and event DJ. Maintaining several websites over the years including rock the house.store. Photo editing and publishing using photoshop, building and maintaining Wordpress sites, implementing coding edits when needed and liaising one on one with the business owner to strategise and execute his needs.

RECENT WORK





[Christmas](#) →



[Personalised Christmas Baubles](#) →



[Table Place Names](#) →

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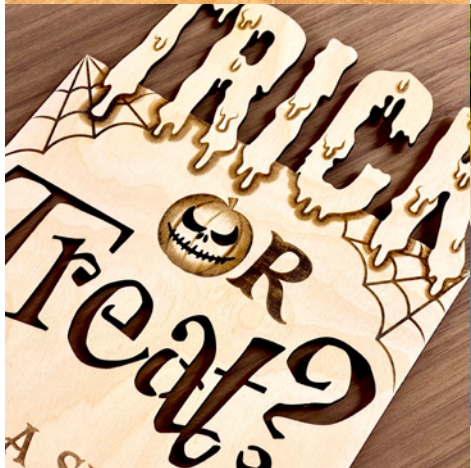
Hand crafted by us.
Personalised for you

South Coast Crafted are delighted to offer a range of handmade items, personalised just for you and your events. We are based in Dorset, UK.

[View our range](#)

Choose your style!

- A ABIGAIL
- B ABIGAIL
- C Abigail
- D Abigail
- E Abigail



Choose your wood!

- Pine
- Maple
- Cherry
- Oak
- Walnut

SOUTHCOASTCRAFTED.COM

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LITTLE
LETTERBOX GIFT
COMPANY



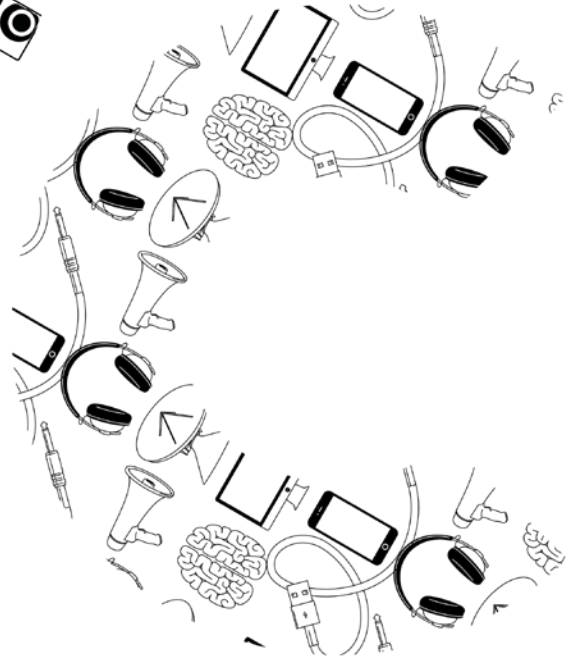
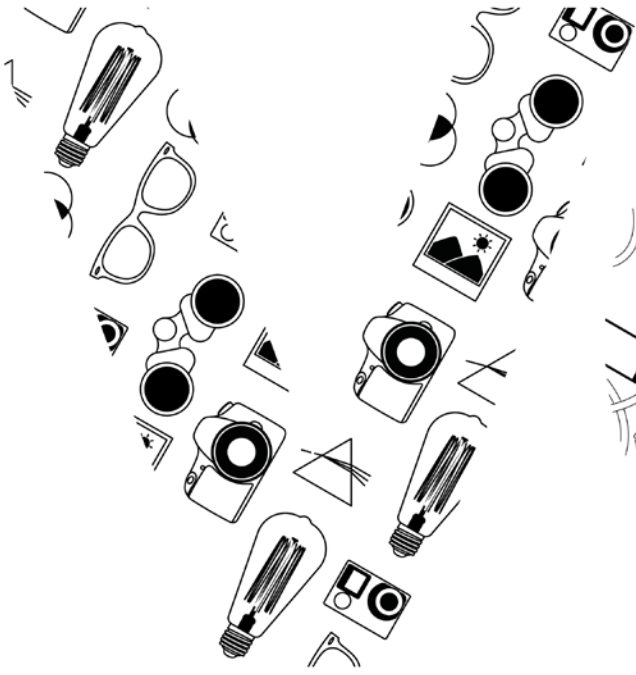
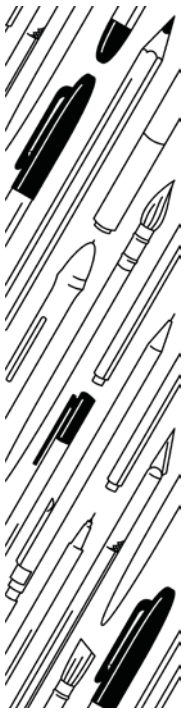


LITTLE LETTERBOX GIFT COMPANY

Designing, customising and producing bespoke products for online retail.

Little Letterbox started out selling mail order gift boxes during the lockdown and later developed personalised lasercut products including wedding decorations and table place names.

I developed and maintained the branding, graphic design, the products, managed production, marketing, and customer support. Including computer automation, and laser CNC production and maintenance.





3D IVC LETTERS

Designed and build for the Illustration and Visual Communication Degree show; IVC'16. 4ft high and constructed out of 25mm birch ply with the graphics cut from black vinyl.





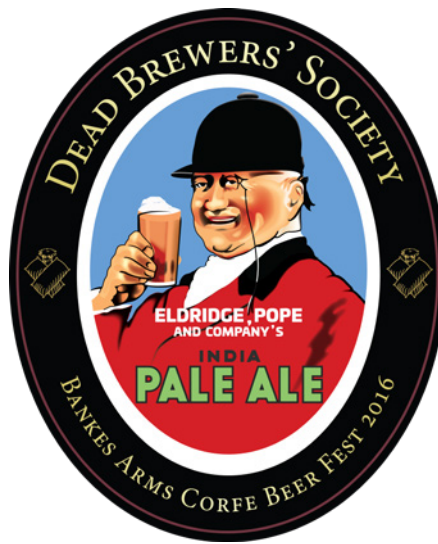
GRAVITY SCIENCE BAR CART

The Gravity Science Cart is an attempt to bring back the science soirees of the aristocratic natural philosophers circa 1700-1800s. These parties would have the guests shown whatever new trick or treat the host would have attained or even discovered.

The broad concept of this cart is to hold similar but smaller events, 3-6 people, demonstrating scientific demonstrations along side a few drinks filmed.

A balance between safe and exiting needs to be established.



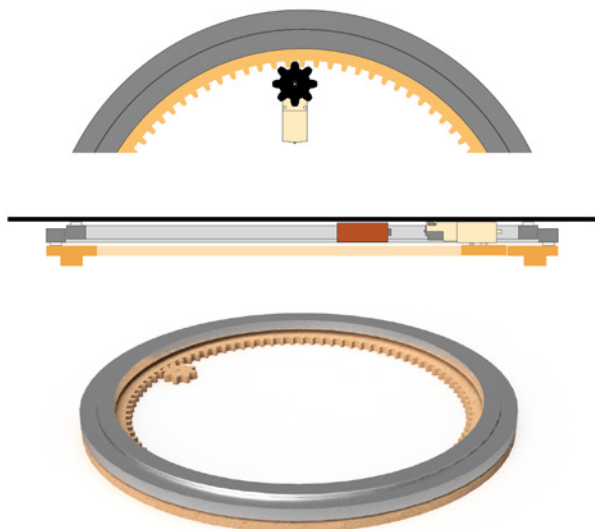
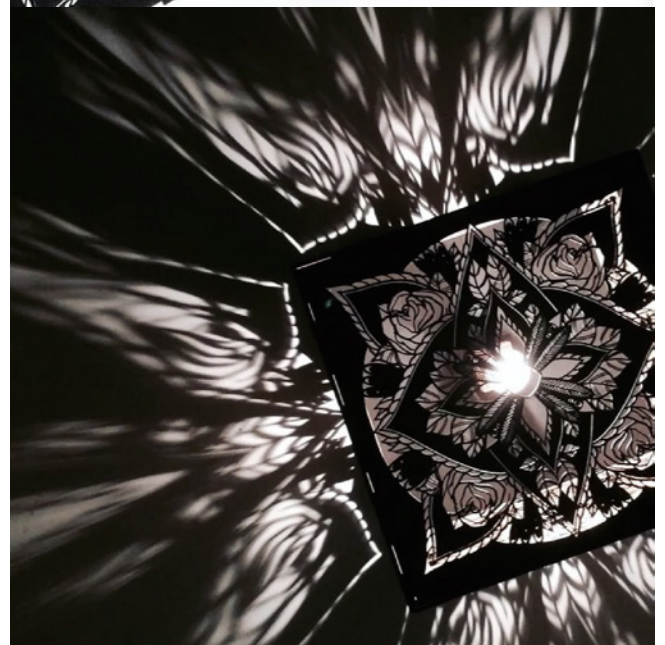
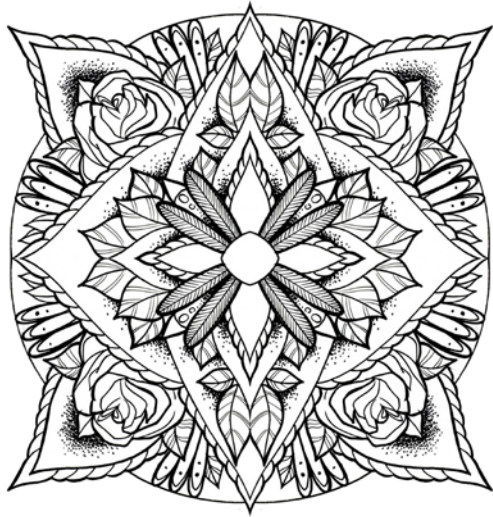


DEAD BREWERS SOCIETY

This is part of the collection of design work that I have done for the 'Dead Brewers Society', a company that aims to bring back forgotten and long unbrewed beers.

Left is the pump clip style main logo, entirely vector. Below that are two pump clips for beers currently being brewed.

Above are six examples of pump clips from a recent Beer Festival. The clips were made by taking the old beer label and redrawing it in Illustrator. All are also entirely vectorised.

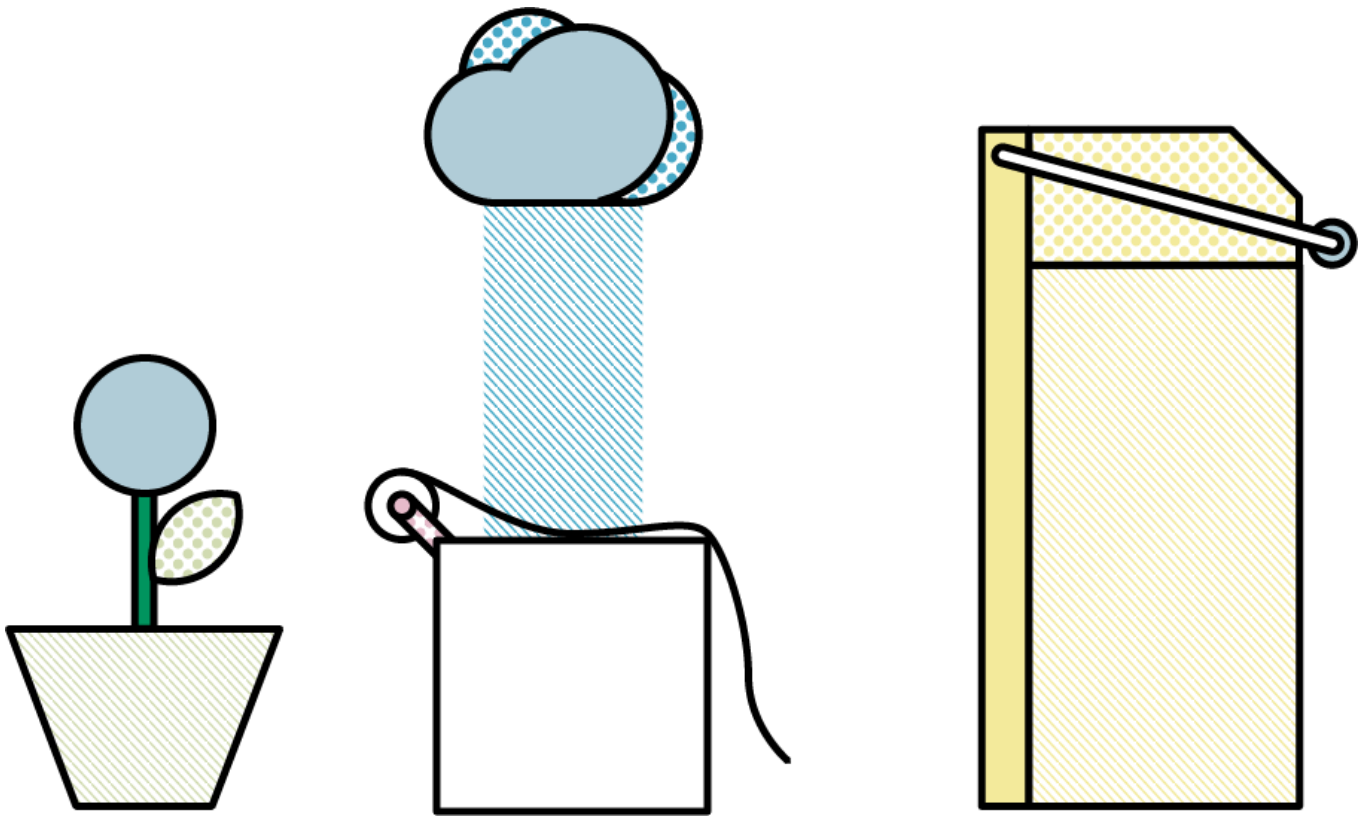




MO LAMP

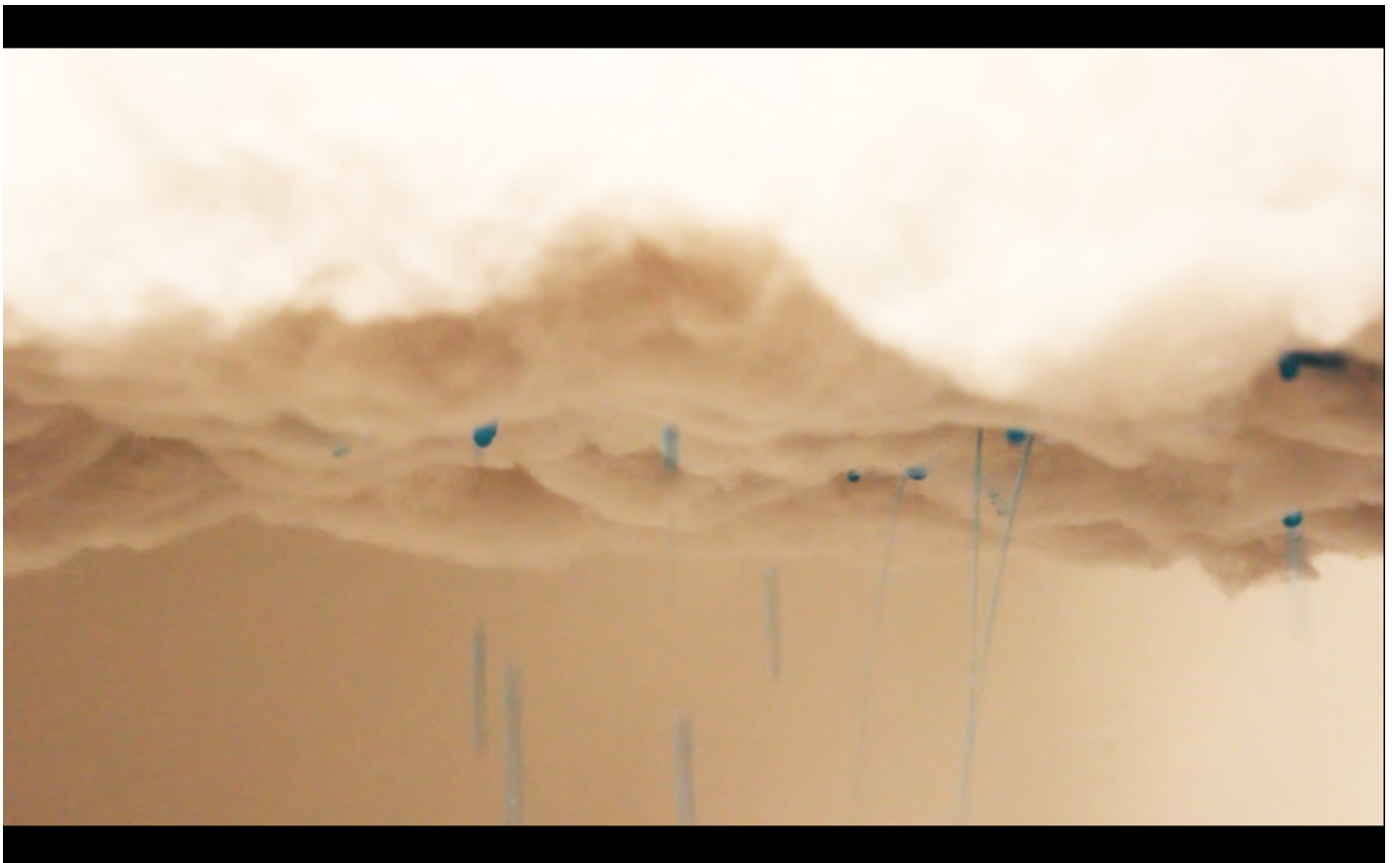
This project is a collaboration with Sophie Mo to create a lamp out of one of her mandala designs.

For the purposes of the degree show, we thought it would be preferential to have the lamp turning. I designed a geared motor system to be attached to a lazy susan to turn the lamp. A mild, but deliberate due to ease of manufacture, design flaw meant that the lamp could only rotate for a limited time. I will never impliment that flaw again.



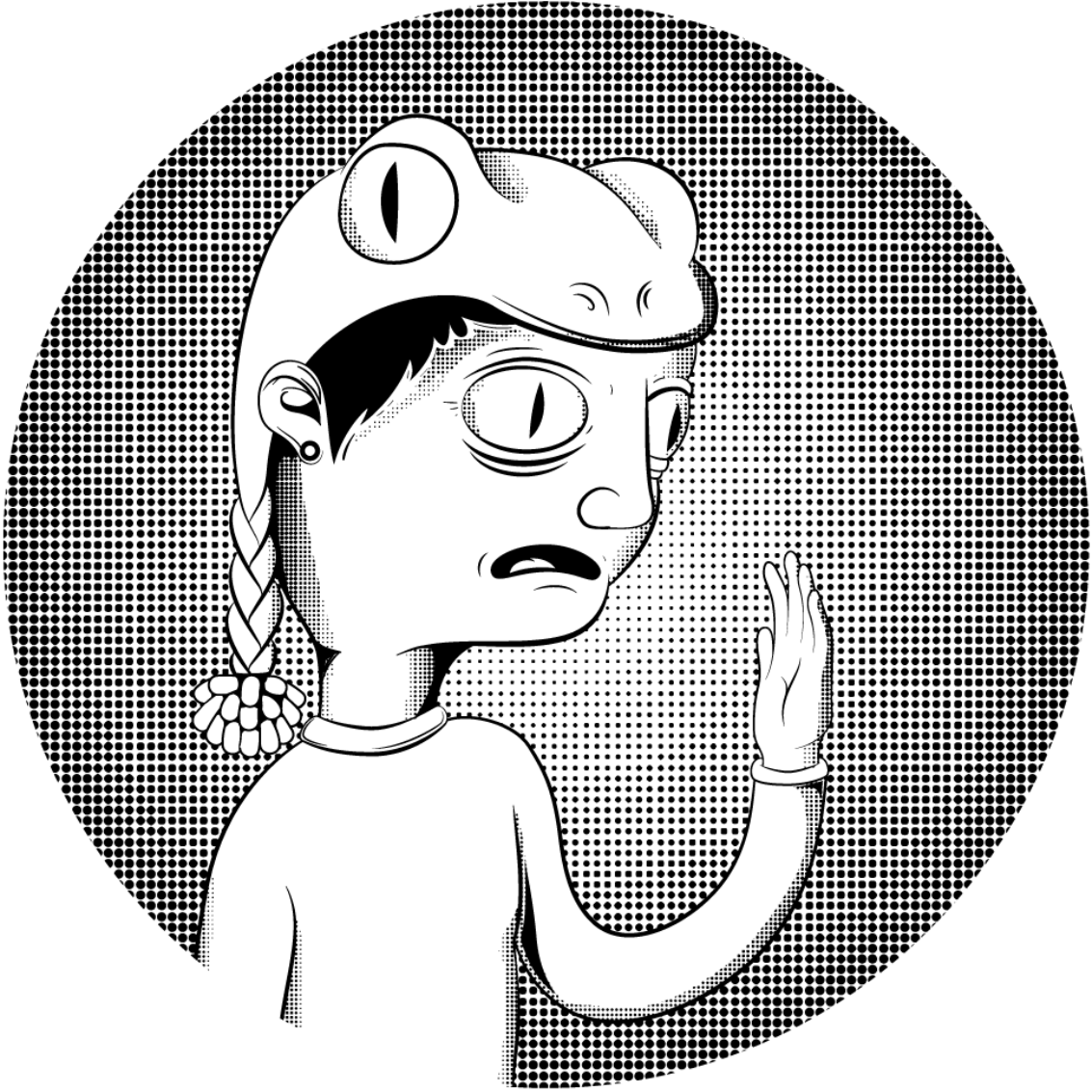
MOO.COM YCN BRIEF

MOO's brief for the 2014 YCN competition was to celebrate MOO's belief that 'Design Works Wonders'.

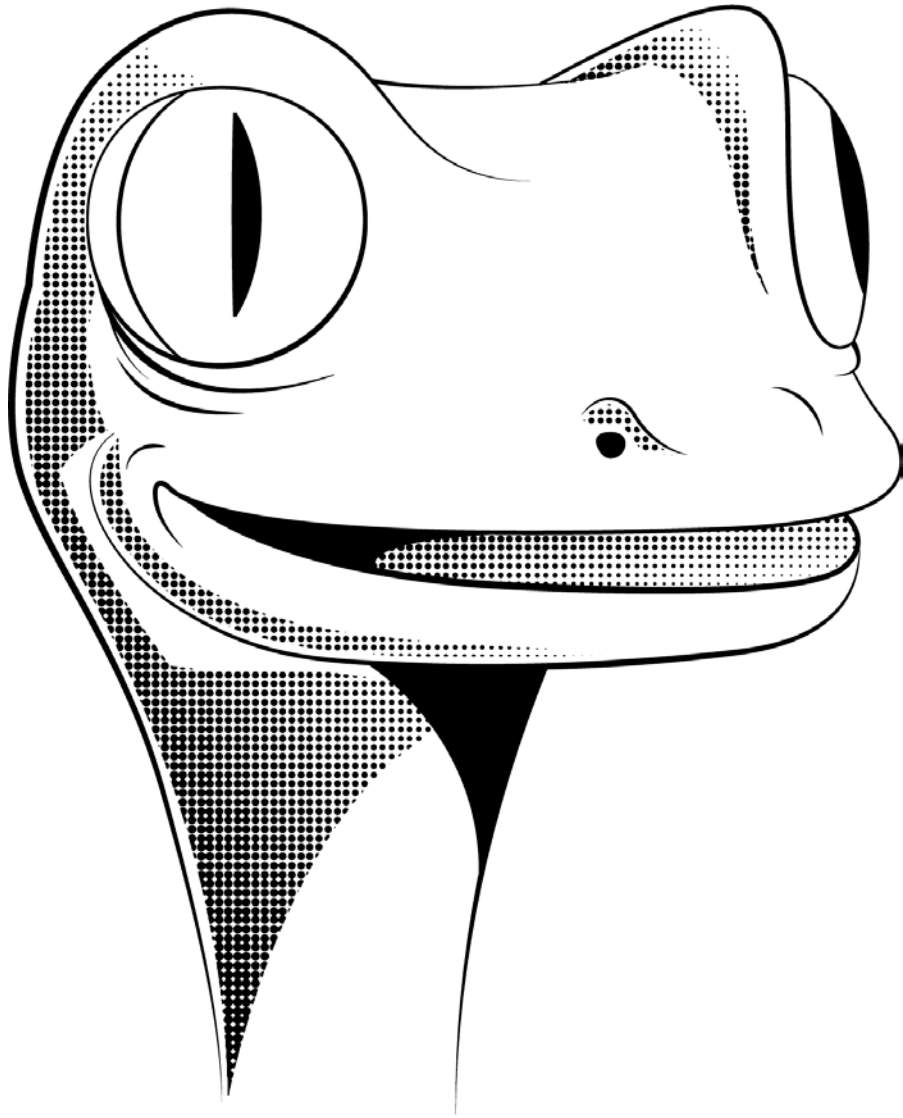








GEKKO





GEO ANIMALS





BANANA PAINT

